

collaborate
for social change

**Partnering across difference,
partnering with communities**

Welcome

Tell us about something you have tried as a result of being on this course
that you wouldn't have tried otherwise

Our Learning Journey

A: The foundations of systems leadership

1. Thinking in systems
2. Your role in leading change
3. Understanding your system

B: Becoming a system activist

4. Skills and behaviours for systems leadership

Skills sessions:

- Relationship building; developing empathy
- Understanding biases; valuing difference
- Storytelling; change conversations; influencing
- Negotiation

C: Building collaborative capacity and taking collaborative action

5. Building collaborative capacity
- 6. Partnering with communities**
7. Changing systems through collaborative action

D: Learning as a driver of systems change

8. Developing good learning habits and culture; measurement and impact

Today

C: Building collaborative capacity and taking collaborative action

5. Building collaborative capacity
Follow up peer led session
6. **Partnering across difference, partnering with communities**
7. Changing systems through collaborative action
Follow up peer led session

Introduction and Recap

**Learning from outside the Network:
Sarah Gorman**

Reactions

**Overview of community engagement and
empowerment tools and ideas**

Group work – sharing your experiences

Plenary feedback

Survey and close

Partnering across difference, partnering with communities



Key learning

Why is it important to your mission to engage everyone?

What tools do you have for engaging people and how to choose them?

Why is it important to pay attention to power?

Why is it good to build on what's strong – as well as change what's wrong?

WHAT DO
COMMUNITIES
DO BEST?



WHAT DO
SERVICES
DO BEST?



HOW CAN THEY
WORK TOGETHER?

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WHAT HAPPENS WHEN
COMMUNITIES DRIVE
THEIR OWN PROJECT?



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Learning from outside the Network



Guest Speaker – Sarah Gorman

CEO Edberts House, Gateshead

What did you find relevant to
your work?

What did you learn?

Stakeholder Perspectives – Module 3

Who are they?

What do they want?

How much do they care?

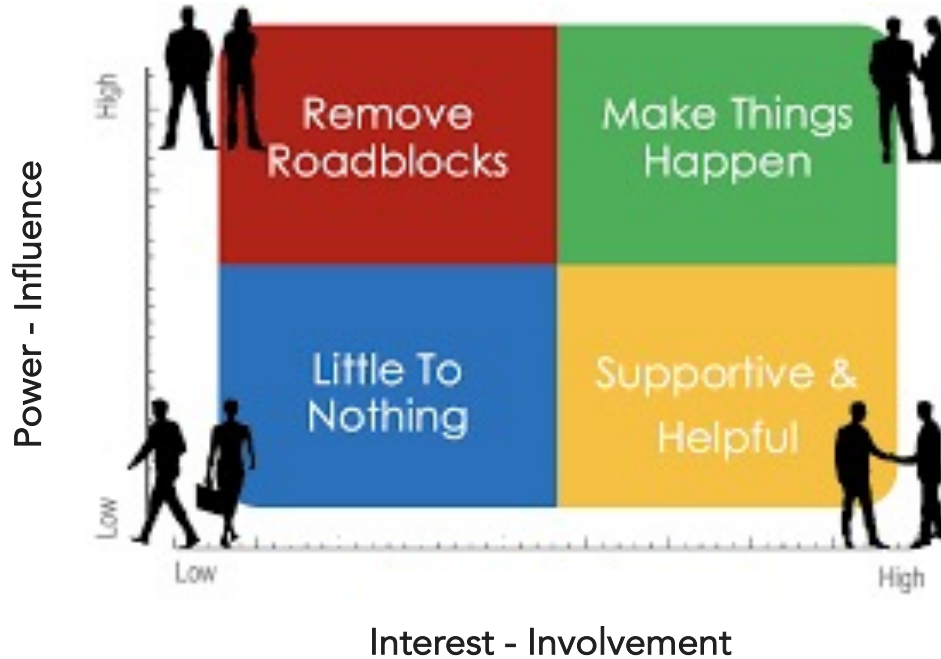
What do they stand to lose and gain?

Why do they care?

Who are their allies?

What is expected of them?

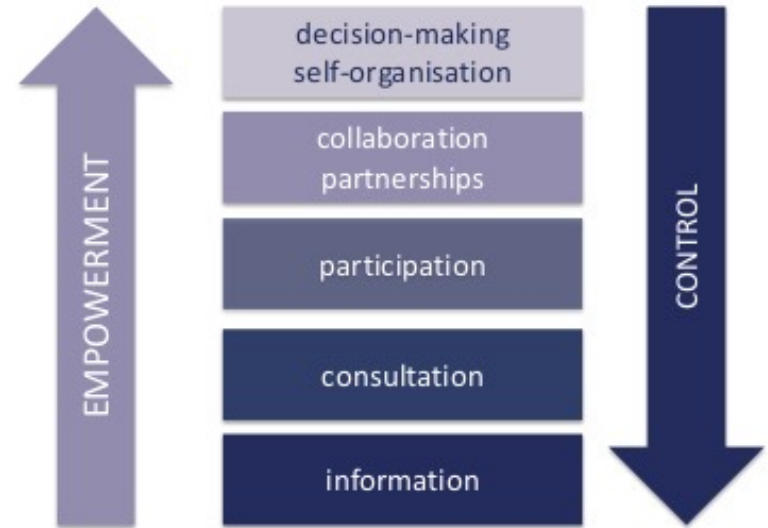
Start by mapping your stakeholders influence and interest



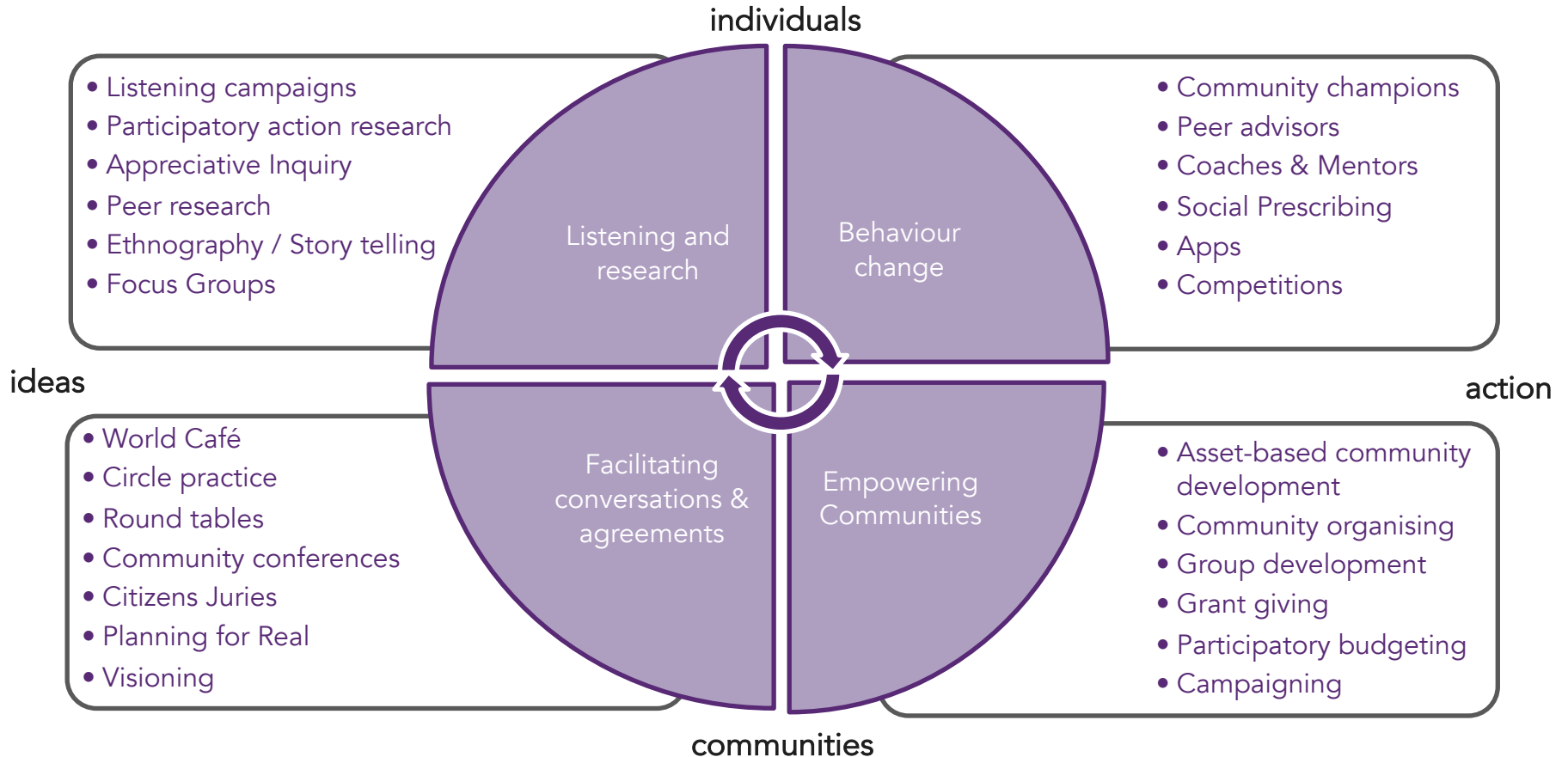
Noticing power

How will you use your power?

Levels of "participation"



Engagement Toolkit



**We are sitting on
a treasure chest**

**It's the people in
our communities!**

**Our communities are
more valuable
than gold!**



What engagement method do I need if?

I don't know anything about this community

I want to start with what's strong, not what's wrong

I'm trying to hear from people I haven't heard from before

I'm looking for easy wins

I'm trying to reach people that aren't bothered about my mission

I need to develop consensus and resolve conflict

I want to share power over decisions and empower people to take the lead

Group work



Discuss in your groups

What community engagement methods have you experienced?

What worked? What didn't work?

What would you like to try in future? Why?

Debrief



Key Learning

- Start from where the community is and go in the direction it leads
- Communities are made up of people with diverse perspectives and interests
- Don't stick to just one engagement method – be creative!
- Solutions work better if they are owned and led by the people – this requires us to let go of power and control

Next Steps

C: Building collaborative capacity and taking collaborative action

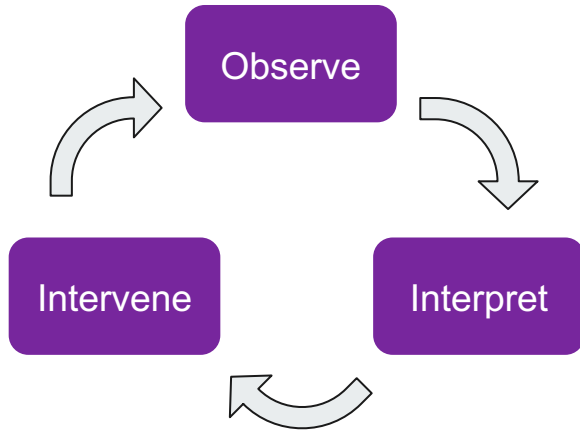
5. Building collaborative capacity
Follow up peer led session
6. Partnering with communities
7. **Changing systems through collaborative action**
Follow up peer led session

D: Learning as a driver of systems change

8. Developing good learning habits and culture; measurement and impact
Follow up peer led session

Personal Reflection

Think of a community you belong to
(e.g. neighbourhood, a faith community, a learning community)



Observe: what are the characteristics of the community?

Interpret: how powerful is the community?

Intervene: what can you do to make it more powerful?

Observe: what difference did your intervention make?

Resources

- Participation Resources <https://www.involve.org.uk/resources>
- Community Development Resources <https://www.scdc.org.uk/our-work/resource>
- Nudge - Behavioural Insights Team <https://www.bi.team/>
- Asset Based Community Development <https://www.scie.org.uk/future-of-care/asset-based-places/>
- What Works for Wellbeing <https://whatworkswellbeing.org>
- Hilary Cottam's Radical Help <https://www.hilarycottam.com/radical-help/>
- David Kolb's Learning Cycle <https://www.pugetsound.edu/academics/experiential/create-experiential-learning-opportunities/available-resources/creating-critical-reflection-assignments/design-models/kolbs-learning-cycle/>
- Sarah Gorman, Collaborative Society Podcast <https://anchor.fm/collaborate/episodes/Ep--9---In-conversation-with-Sarah-Gorman-e96u91/a-a130e16>

(Also available on many other podcast platforms)

Closing

Feedback survey: <https://forms.gle/yCSspmXCY8f62Aco9>

