

Welcome

Which Pooh
are you?



Our Learning Journey

A: The foundations of systems leadership

1. Thinking in systems
2. Your role in leading change
3. Understanding your system

B: Becoming a systems activist

4. **Skills and behaviours for systems leadership**

Skills sessions:
 - Relationship building; developing empathy
 - Understanding biases; valuing difference
 - **Storytelling; change conversations; influencing**
 - Negotiation

C: Building collaborative capacity and taking collaborative action

5. Building collaborative capacity
6. Partnering across difference
7. Changing systems through collaborative action

D: Learning as a driver of systems change

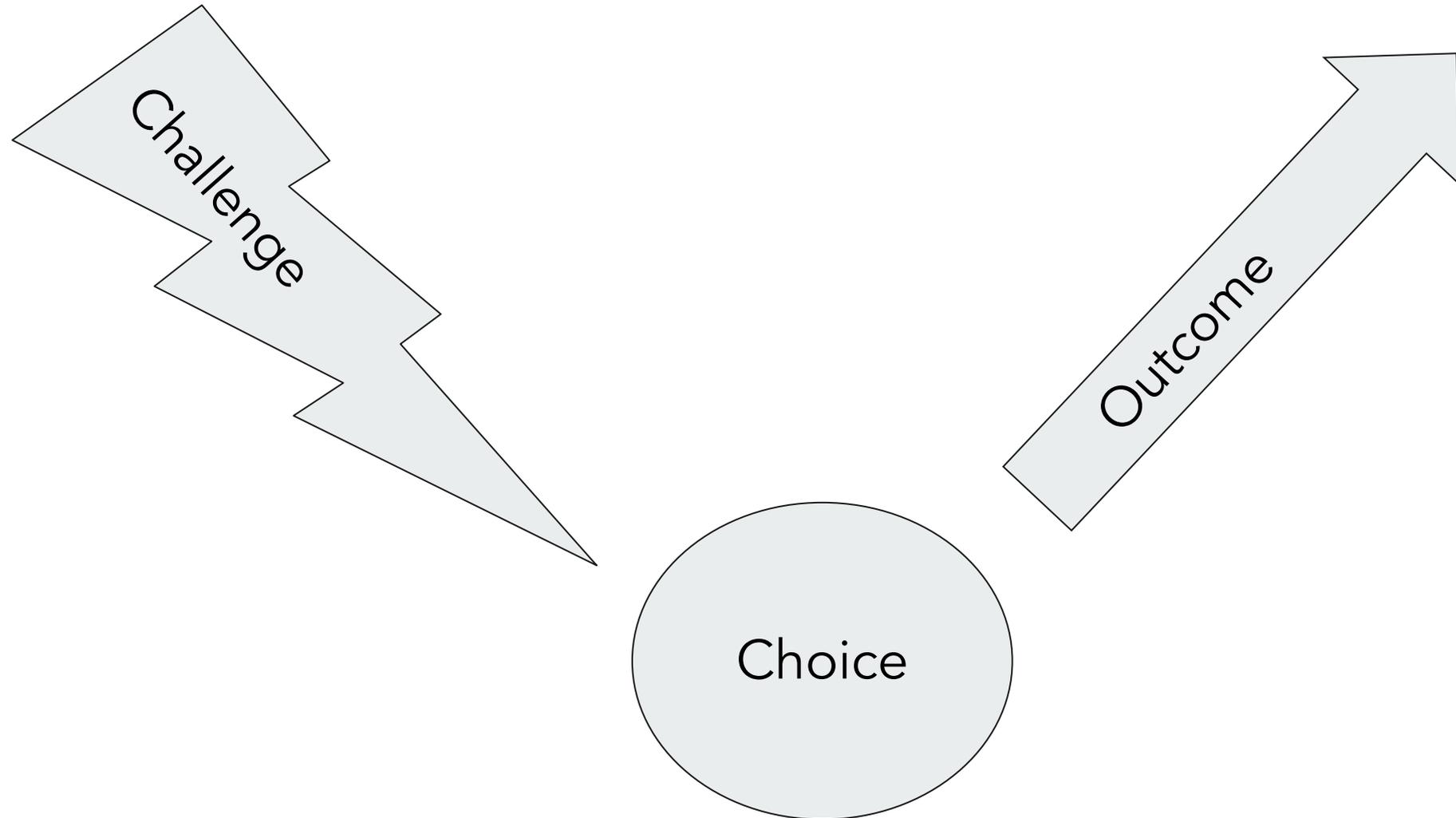
8. Developing good learning habits and culture; measurement and impact

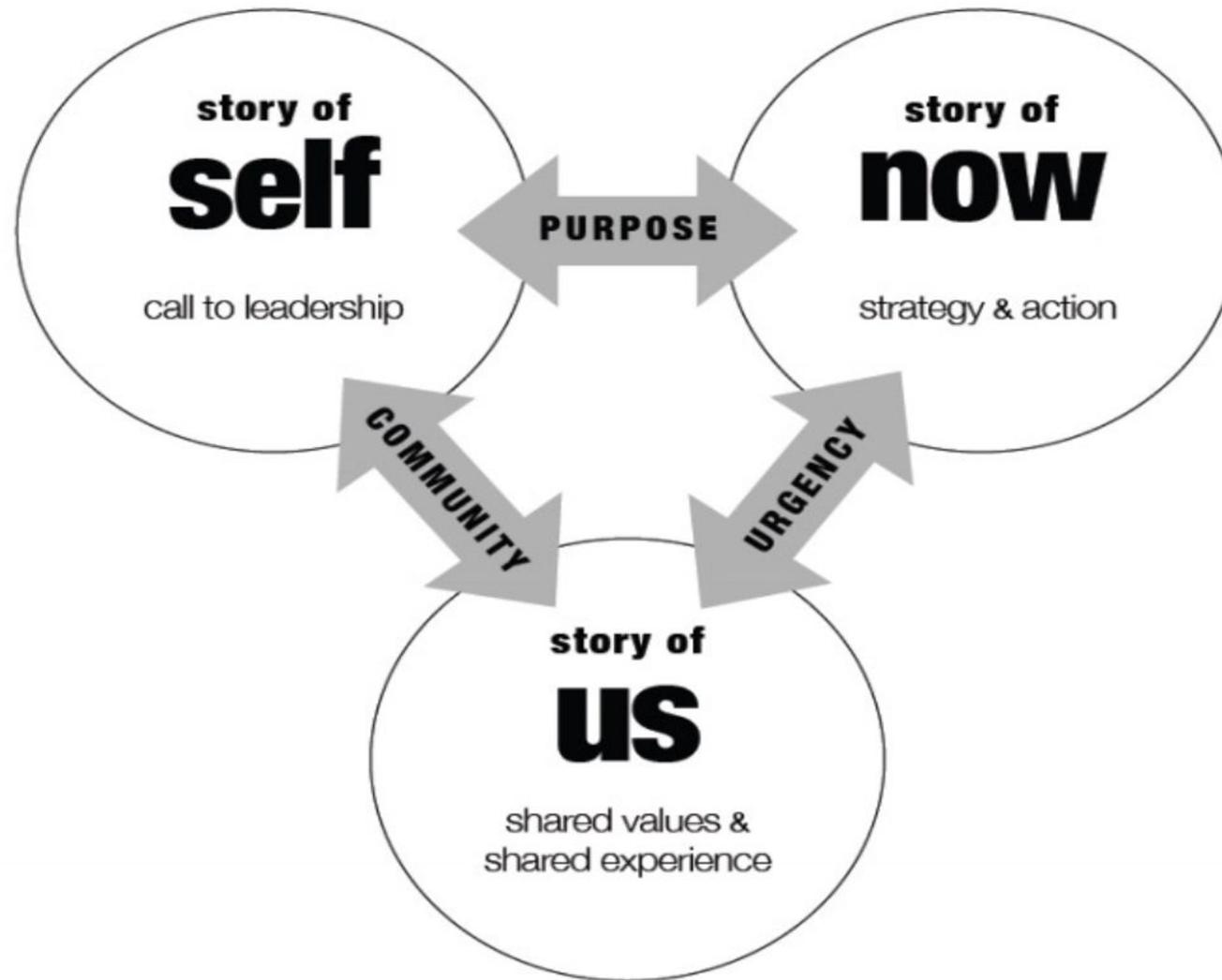


Storytelling

- When do we tell stories?
- Why do we tell stories?
- What happens if we don't tell our stories?
- How can stories help us lead change?

What makes a good story?





[Marshall Ganz. 2009. What Is Public Narrative: Self, Us & Now \(Public Narrative Worksheet\). Working Paper](#)



Story of Self

Story of Self

On your own, craft a 2 minute story

Speaks to your values, and choices that have brought you to where you are

Tells a story with a clear Challenge, Choice, Outcome

Has enough detail for us to connect to - sights, sounds, smells, emotions

Story of Self - group work

In Threes...

2 minutes to present your story, and 3 minutes of coaching feedback

Coaches...

Start with positive feedback, identifying a strong moment of the story

Reflect on the challenge, choice, outcome, values and details

Ask open, enquiring questions to help the storyteller dig into why?



Story of Us
Story of Now

Story of Us

Who is the “us”?

Why does your cause matter to “us”? What motivating values do we share?

How and when have you seen evidence of those values?

Story of Now

What is the challenge that you are calling on us to face?

What is at stake? What could we achieve if we act together?

What specific action can we take to join with you in tackling this challenge?

Story of Us and Now – group work

Create a <5 minute story to motivate us to act on something you care about

Self

- What values and choices have brought you here?
- Challenge, Choice, Outcome

Us

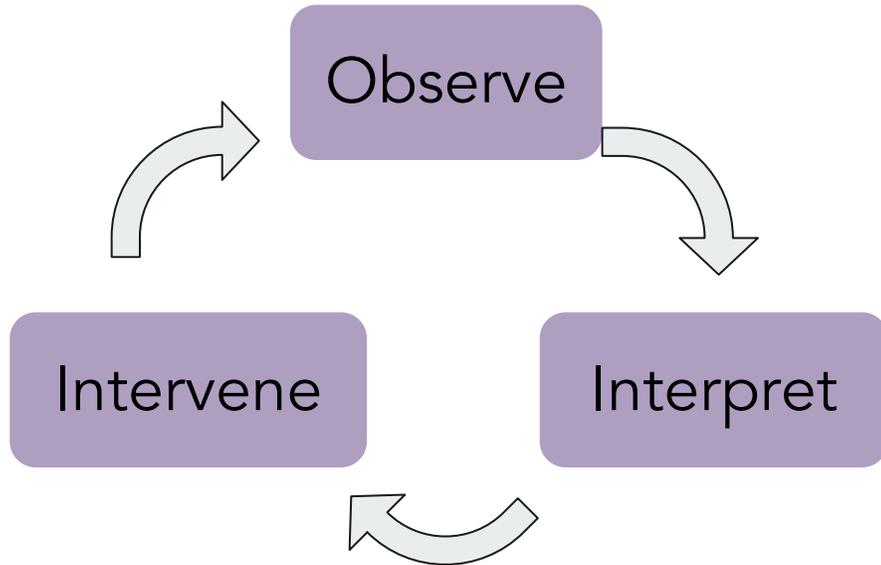
- Who is the “us”?
- Why does your cause matter to “us”?
- How and when have you seen evidence of those values?

Now

- What is at stake? What could we achieve if we act together?
- What specific action can we take to join with you in tackling this challenge?

Personal Reflection

Leadership in complex systems requires constant learning



Reflection Activity

Observe: speeches, interviews and election materials by politicians and campaign organisations

Interpret: how do they use stories to explain their values and motivate you to vote for them

Intervene: what does that teach you about what works and how you could use stories in your work?

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Next time...