

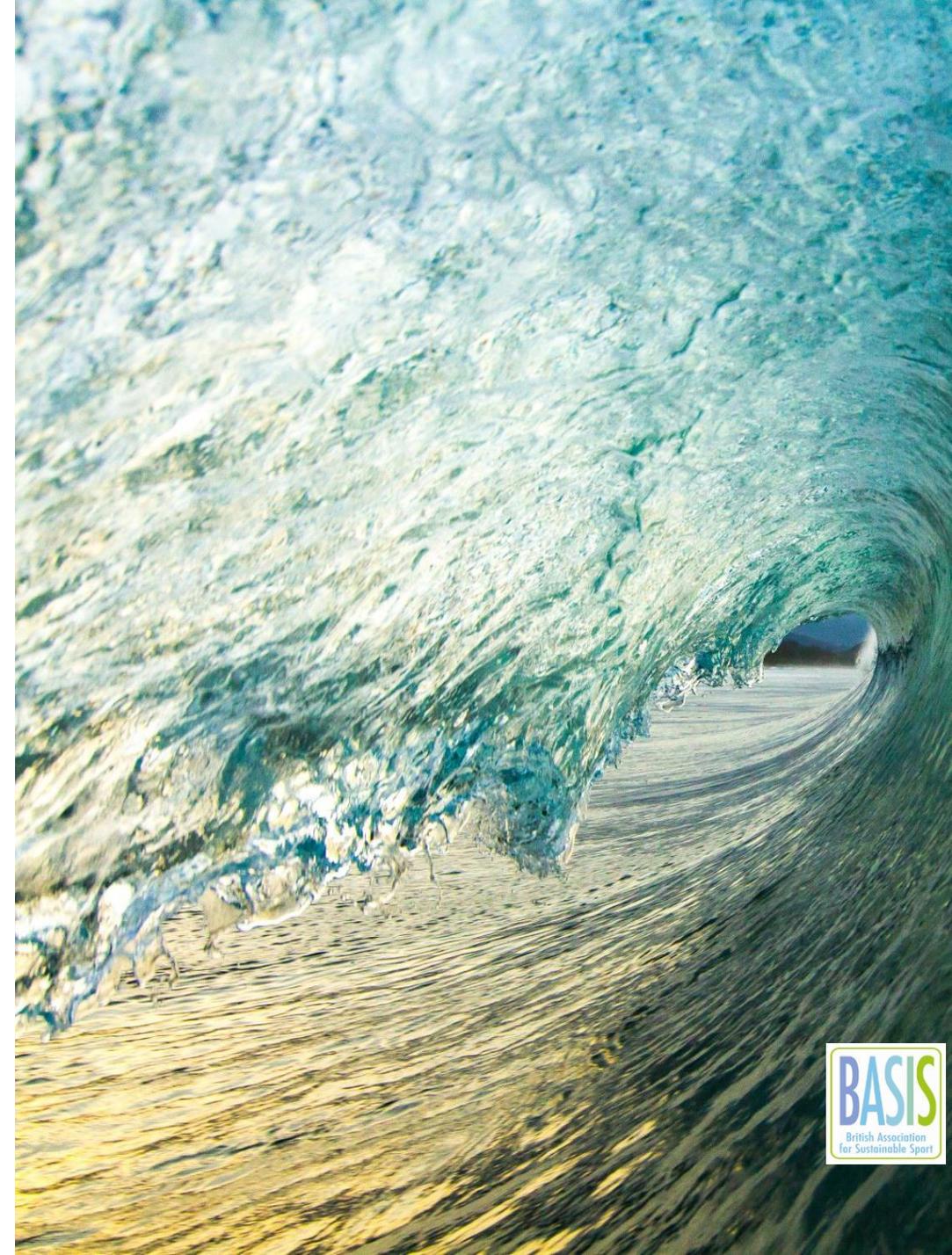


Sustainable Community Sport of the Future?

Community sport what it could look like and how it can adopt the principles for sustainable change.

Philosophical foundation

- RECREATIONAL AND PROFESSIONAL SPORT HAPPENS, AND WILL CONTINUE TO HAPPEN
 - IT HAS A TWO-WAY RELATIONSHIP TO THE ENVIRONMENT
 - It has impacts on the environment
 - It is impacted by the environment and environmental change
 - SPORT PROVIDES POSITIVE SOCIAL AND ECONOMIC BENEFITS TO INDIVIDUALS AND TO COMMUNITIES
 - WE NEED TO FIND A POSITION WHERE SPORT CAN BE ENJOYED WHILE MINIMISING ITS IMPACTS ON THE ENVIRONMENT AND MAXIMISING ITS SOCIAL AND ECONOMIC BENEFITS
 - SPORT CAN ALSO ACT AS A TRUSTED AMBASSADOR FOR MESSAGES ABOUT SUSTAINABILITY
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ELEMENTS	MANAGEMENT		
	POLICY AND PRACTICE		
	PERFORMANCE		
	INNOVATION		
	FUTURE GENERATIONS		
PRINCIPLES	SOCIAL Accessibility and Equality Healthy Options Engagement and Education	ECONOMIC Procurement and Employment Economy and Community	ENVIRONMENTAL Energy and Emissions Waste Management Water and Effluents Materials and Chemicals Transport and Travel Food and Drink Biodiversity and Habitats
	PERSONAL HEALTH Physical and mental health, safety and wellbeing of staff, players, volunteers and visitors	COMMUNITY HEALTH Resilient supply chains with meaningful relationships with suppliers, communities and other stakeholders	PLANETARY HEALTH Understand, minimise and mitigate impacts on natural systems
OPERATIONAL FOCUS			

There must be a holistic approach, the principles are inseparable and indivisible.

A call to action to policy makers, funders and key sector organisations to support creative thinking and collaboration in this area.

- ✓ Green energy at community clubs via incentivised and subsidised models of funding
- ✓ Active transport / car sharing / public transport
- ✓ How local leagues might be re-configured
- ✓ How can mass participation events be re-configured using technology
- ✓ Green / procurement policies
- ✓ Workforce advocacy / training / education
- ✓ Green levy for events, leagues, clubs
- ✓ Re-use / recycling and repurposing; sports wear, kit, equipment.
- ✓ Green facility development – rebuild or repurpose?
- ✓ Development and purchase of fit for purpose sustainable clothing and equipment
- ✓ Grass pitch sports – healthier maintenance procedures, removing harmful chemicals, washing down equipment. Solar and electric powered equipment
- ✓ Unlocking sustainably from COVID-19

Essex cricketer hands out certificates to world's first carbon neutral cricket club



AND AT A VERY LOCAL LEVEL



Three years ago Eight Ash Green Cricket Club signed up to Low Carbon Champions programme that helped them measure, reduce and offset their carbon emissions. A small team led by Luke Keeble pushed the project through help from interns from the University of East Anglia and sponsorship from Neutral Territory low carbon property agency.



The Hidden Insights® approach
Hidden Insights® is a group coaching method that solves tough problems, un-sticks entrenched behaviour and shifts attitudes. It is fun to do and creates positive results for the long term, sustainably, within existing resources. It works at the level of organisations, communities, groups and individuals, and builds collaborative, supportive relationships.





I would like to leave you with a quote:

**“You never change things
by fighting the existing
reality. To change
something, build a new
model that makes the
existing model obsolete”**

Credited to Buckminster Fuller in Kate Raworth’s book
‘Donut Economics’